

Olympic Park Legacy Company

Funding opportunity to support creative regeneration projects in Hackney Wick Fish Island

Introduction to the Legacy Company

The Olympic Park Legacy Company is the public sector, not-for-profit Company responsible for the long-term planning, development, management and maintenance of the future Queen Elizabeth Olympic Park and its facilities after the London 2012 Games. The Company aims to create a lasting legacy from the London 2012 Games by developing the Park to become, in time, a new and prosperous metropolitan area of the city. The Legacy Company is currently also delivering a number of public realm and cultural projects in the surrounding areas under the Olympic Fringe Programme.

Please see our website for further information about the Company and our vision.
www.legacycompany.co.uk

Project description

We are seeking to provide financial contributions towards a number of projects within the Hackney Wick and Fish Island (HWFI) area that help to sustain the role of creative practice in shaping the public domain. Working with local supply chains and drawing on the culture of making is already at the heart of our public realm programme 2010-2012¹

The 'we are artists how can we help' debate and arts commissions in spring/ summer 2011 funded by Design for London and the Legacy Company broadened our support for HWFI's creative community.

We are now in a position to build on these projects by working closely with organisations and individuals who are instrumental in developing an outward face to the cultural life of the area.

By offering 2-4 contributions of between £5 and £10K and 6-8 contributions of between £1K and £5K, to organisations that meet some or all of the following criteria.

Organisations/ individuals can submit more than one application and should state on each application the amount their project will cost.

Eligibility

To be eligible for the funding your organisation needs to be providing access to the arts in HWFI or proposing a new project that expands the areas cultural offer. Being based in HWFI is not however a requirement as long as you are able to demonstrate a commitment to working in the area.

Project Objectives

¹ The program of HWFI Public Realm Improvements authored by muf architecture/art and J&L Gibbons established the principle of 'Made In'. The principle of 'Made In' is understood in the broadest sense, it is both the procurement of local goods and services and the process of engaging a community to shape the future character and fabric of the area.

- To support and develop creative activity in Hackney Wick and Fish Island
- To make visible and raise the profile of the creative and artistic strengths of the local area and to attract external visitors. We encourage the making of connections with other organisations and initiatives and actively encourage new collaborations.
- To provide meaningful links and connections between the artistic and local residential communities through engagement.
- To enable existing organisations to expand their remit
- To help grow a positive working relationship between the communities in HWFI and the future Queen Elizabeth Olympic Park
- To evaluate the project using both quantitative and qualitative data and case studies to examine what potential socio-economic and cultural impacts there may be for HWFI in the lifetime of the future Queen Elizabeth Olympic Park
- To support the Legacy Company corporate objectives

The Requirement

We are seeking applications from a range of organisations looking to expand their remit. This could include:

- Expansion of existing programme or development of new.
- Physical works to a site/building
- Other proposed activity that can be shown to meet objectives and criteria

You will need to demonstrate how this investment will expand your organisation's remit, and help to sustain your practice into the long-term. For instance: if you are applying to fund a short program (such as a one off theatre run) it will be necessary to demonstrate how this will help widen your audience or establish new relationships or links to other institutions.

Proposals must:

- Support as many as possible of the project objectives
- Demonstrate your organisations' experience, knowledge and track record of delivering against these (or similar) project objectives
- Be between £1000 and £10000 in value
- Demonstrate the outcomes and deliverability of your project proposal

Proposal specification

Please provide the Legacy Company with a written response to this opportunity consisting of a short (no more than 3 pages) document that includes the following, along with any other details you think are relevant:

- Name of your organisation and full contact details
- Type of organisation
- Name and address of the project site/location of the project
- Project proposal/idea. Tell us what you are planning to and how your project supports the overall aims.
- Delivery Plan including start and end date of the project and major milestones – we will look favourably on projects that can deliver at least 50% of the project by the 31st March 2012
- How you intend to make the project happen
- Why you want to carry out the project- what is the specific need it is addressing
- How many people will benefit from the project

- Budget breakdown clearly identifying elements for which funding is sought and any match funding that can contribute to the project. (please list out items/works and the costs associated with these).
- Whether you have landowners permissions to use the space (if applicable to the project) and the status of any other permissions (ie planning)
- Accompanying visual material (two relevant images in any medium)

At the end of the project a **short written** report and photographic evidence of the project will be required to be submitted to the Legacy Company, throughout the project a bank of materials should be developed to reflect the activity and achievements of the work, using photography, written quotes, film footage / vox pops etc. This will ensure that there is material available for progress updates throughout the project lifespan.

More detailed evaluation and reporting expectations will be discussed at the project inception meeting, along with details of publicity and promotion, marketing and media.

Your application will be marked on the following areas:

- Creativity and innovation
- Strength of project proposal and alignment with project objectives
- Value for money
- Previous experience and notably experience of working within HWFI and the 6 Host Boroughs
- Value of the expansion of your organisation
- Understanding of the brief and quality of written and visual response

Timeline

- ✓ Brief issued Friday 3rd February
- ✓ Response to brief provided by Tuesday 14th February 2012
- ✓ Selection made and notifications given by Tuesday 21st February 2012

If you are interested in quoting for this project and outlining your ideas, please supply all of the above information to Esther Everett via esthereverett@legacycompany.co.uk by 5pm on Tuesday 14th February 2012.